

Greater Cincinnati Automobile Dealers Association Associate Membership Program

The dealer members of the GCADA are committed to QUALITY, INTEGRITY, and CONFIDENCE in all dealings with the car-purchasing public. Associate membership is extended to a business that is somehow related to or services the auto industry. Most importantly, the business must be moral and ethical in its business policies and practices.

After the application and fee are submitted, the approval process is initiated:

1. In addition to the information provided on the application, the company is “checked out” to verify that it meets the moral and ethical standards required by the GCADA.
2. The application is then presented along with information about the company, to the Board of Trustees. The Board approves or declines the application.
3. If the application is approved by the Board, it may be sent to the General Membership for review before final approval.

The benefits / services of Associate membership are as follows:

- Permitted to utilize the fact that they are an Associate Member in good standing of the GCADA. They may use this fact in advertising and related business correspondence.
- Associates' e-mail will be placed on the “Broadcast” system for information of general concern as deemed appropriate by the Executive Vice President of the GCADA.
- The Associate member will be afforded specific invitations to the general social gatherings, AUTO EXPO reception, annual Golf Outing and other gatherings where the Associate member might gain a business advantage. The Associate Member business may be given the opportunity to assist the GCADA in sharing cost of the events or other contributions that might enhance his image to the general dealership members.
- The Associate member will be given the opportunity to display a business message at gatherings sponsored by GCADA as well as on the GCADA website. Subject to approval of the Executive Vice President of the GCADA.
- The Associate member will be provided with a Dealer/Member roster of the GCADA including all Associate Members.
- The Associate member will be given access as a customer of the Auto Dealers Co-Op program at the same discounted prices as Dealer Members.
- The Associate Member will be permitted to rent, at an established fee, the classroom or Boardroom at the Centre Park Drive office for business purposes as approved by the Executive Vice President.
- The Associate Member will be given access to the GCADA Executive Vice President for the purpose of gaining general information about the dealer body and industry issues.

DUES: \$500 / year

**Greater Cincinnati Automobile Dealers Association
Associate Membership Application**

The undersigned hereby makes application for Associate Membership in the Greater Cincinnati Automobile Dealers Association, agreeing to pay the fees and dues as provided in the GCADA Constitution By-laws.

Processing Fee: \$100 **Dues:** \$500 / year (billed \$250 semi-annually)

Applicant Information		
Contact Name: _____		
Company Name: _____		
Address: _____ _____		
Phone: _____	Fax: _____	e-mail: _____
Signature: _____		Date: _____

How is the company related to or service the automobile industry?

**Please send the completed application
along with the processing fee and three local references to:**

Sandy Moeller, GCADA
6435 Centre Park Drive
West Chester, OH 45069

For Office Use Only

Application Received: _____ Check # _____

Board Approved: _____ Declined: _____

General Membership Approved: _____ Declined: _____

Greater Cincinnati Automobile Dealers Association

The GCADA, was founded in 1910. It was incorporated in 1944 as a non-profit, professional trade organization dedicated to promoting the common business interests of its members.

The GCADA represents approximately 90% of the franchised dealerships in Greater Cincinnati, Northern Kentucky and Southeast Indiana. There are currently 84 members representing 131 franchises.

The GCADA is affiliated with the Ohio Automobile Dealers Association, OADA, and the National Automobile Dealers Association, NADA.

The GCADA provides a variety of services to its members including:

- operation of the license bureau to expedite titling and registration processes
- receipt and distribution of legal and regulatory information
- “cincinnati-cars.com” internet new and used car locator service
- the Auto Dealers Co-Op, purchasing cooperative
- training programs for dealers and dealership employees
- availability of classroom and boardroom for dealership meetings

The GCADA hosts the annual Auto Expo, golf outing and numerous other charitable ventures to benefit such organizations as:

- Children’s Hospital Medical Center
- The Arthritis Foundation
- Freestore / Foodbank
- Juvenile Diabetes Foundation
- Crime Stoppers Program
- The Salvation Army

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