

## **Greater Cincinnati Automobile Dealers Association Associate Membership Program**

The dealer members of the GCADA are committed to QUALITY, INTEGRITY, and CONFIDENCE in all dealings with the car-purchasing public. Associate membership is extended to a business that provides allied services to the automotive industry. Most importantly, the business must be moral and ethical in its business policies and practices.

### **After the application and fee are submitted, the approval process is initiated:**

1. In addition to the information provided on the application, the company is “checked out” to verify that it meets the moral and ethical standards required by the GCADA.
2. The application is then presented along with information about the company, to the Board of Trustees. The Board approves or declines the application.
3. If the application is approved by the Board, the business becomes entitled to the benefits and services described as follows:

### **The benefits / services of Associate membership are as follows:**

- Permitted to state they are an Associate Member in good standing of the GCADA. This may use in advertising and related business correspondence.
- Associates' will receive e-mail blasts for information of general concern as deemed appropriate by the Executive Vice President of the GCADA.
- The Associate member will be afforded specific invitations to the general social gatherings, AUTO EXPO reception, annual Golf Outing and other gatherings where the Associate member might gain a business advantage. The Associate Member business may also be asked to assist the GCADA in sharing cost of events or other contributions that might enhance their image to the general dealership members.
- The Associate member will be given the opportunity to display a business message at gatherings sponsored by GCADA as well as on the GCADA website. Subject to approval of the Executive Vice President of the GCADA.
- The Associate member will be provided with a Dealer/Member roster of the GCADA.
- The Associate member will be given access as a customer of the Auto Dealers Co-Op program at the same discounted prices as Dealer Members.
- The Associate Member will be permitted to reserve, the classroom or boardroom at the Centre Park Drive office for business purposes as approved by the Executive Vice President.
- The Associate Member will be given access to the GCADA Executive Vice President for purposes of general information about the dealer body and industry issues.

**DUES: \$500 / year**

**Greater Cincinnati Automobile Dealers Association  
Associate Membership Application**

The undersigned hereby makes application for Associate Membership in the Greater Cincinnati Automobile Dealers Association, agreeing to pay the fees and dues as provided in the GCADA Constitution By-laws.

**Processing Fee:** \$100 **Dues:** \$500 / year (billed \$250 semi-annually or \$500 annually)

<b>Applicant Information</b>		
Contact Name: _____		
Company Name: _____		
Address: _____ _____		
Phone: _____	Fax: _____	e-mail: _____
Signature: _____		Date: _____

How is the company related to or service the automobile industry?

---

---

---

---

---

**Please send the completed application  
along with the processing fee and three local references to:**

Sandy Moeller, GCADA  
6435 Centre Park Drive  
West Chester, OH 45069

---

---

For Office Use Only

Application Received: \_\_\_\_\_ Check # \_\_\_\_\_

Board Approved: \_\_\_\_\_ Declined: \_\_\_\_\_

Welcome Packet Sent: \_\_\_\_\_

## **Greater Cincinnati Automobile Dealers Association**

The GCADA, was founded in 1910. It was incorporated in 1944 as a non-profit, professional trade organization dedicated to promoting the common business interests of its members.

The GCADA represents approximately 90% of the franchised dealerships in Greater Cincinnati, Northern Kentucky and Southeast Indiana. There are currently 80 dealership members.

The GCADA is is a member of the Ohio Automobile Dealers Association (OADA) and the National Automobile Dealers Association (NADA).

The GCADA provides a variety of services to its members including:

- Downtown Deputy Registrar to assist dealerships with the processing of vehicle registrations
- Receipt and distribution of legal and regulatory information
- "CincinnatiCars.com" internet used car locator service
- Auto Dealers Co-Op, purchasing cooperative
- Training programs for dealers and dealership employees
- Availability of classroom and boardroom for dealership meetings

The GCADA hosts the annual Auto Expo Rev It Up!! Preview Party which benefits our charitable partner, The Cincinnati Children's Hospital Medical Center Child Passenger Safety Program. We also promote safe travel for children with several activities during National Child Passenger Safety Month during the month of September.

The GCADA is the Awards Sponsor for the annual Ault Park Concours d'Elegance held each year in June, which benefits the Juvenile Arthritis Foundation.

The dealer members of the GCADA are committed to  
**QUALITY, INTEGRITY AND CONFIDENCE**