

Monthly Payment Lease Model- **GOOD AD!**



36 MONTH LEASE
\$350/MO.



\$2450 TOTAL DUE AT LEASE

Plus tax, title, registration and doc fee. 740 Beacon score required. Lease includes refundable security deposit and 15,000 miles per year with customer responsible for .15 for each additional mile. Consumer may be responsible for a \$400 disposition fee at lease end.



Monthly Payment Lease Model- **BAD AD!**



36 MONTH LEASE
\$350/MO.

\$0 DOWN

Plus acquisition fee, first month's payment, tax, title, registration and doc fee. 740 Beacon score required. Lease includes refundable security deposit and 15,000 miles per year.

- **0 down is more prominent than amount due at inception**
- **Amount due at inception isn't a sum total**
- **Mileage penalty is missing**

